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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Pink Day 2019

Start Date: January 28, 2019
End Date: February 27, 2019
Nunavut-wide **60 sec**

On February 27, wear pink! Pink Day's theme for 2019 is #BeSomeonesHero, which highlights individuals and groups in schools and communities who make a positive difference by promoting respect, kindness and anti-bullying.

Schools and communities can get involved in a variety of ways:

- wear pink to show your support against bullying;
- hold an anti-bullying assembly;
- make and share a video about the negative effects of bullying;
- invite students and community members to share stories against bullying;
- start a conversation against bullying with family members; and
- take a pledge and show your support by tweeting how you will #BeSomeonesHero.

Every child deserves to feel safe and to flourish at school. Join the Government of Nunavut and support Pink Day by visiting www.redcross.ca/PinkMB_NU for ideas and to order shirts.

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